

“It’s Time to Honor Our Veterans” / “Patriotism Begins at Home”

Membership

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Bring Transmittals to Leadership August 9, 2014, VFW 4513 Fairfield Bay

Plan now to send dues letters to all members. Have a membership drive at the county fair, craft show or farmers market. Two or three members can make it fun. When planning all of your local programs and events always are prepared to talk Membership. A strong membership program will build the foundation for all the other programs of the Ladies Auxiliary.

There are many opportunities to recruit new members so make sure that you are prepared by keeping an application and a facts sheet with you. Plan a Family Events where you can invite those that have children and a spouse at home, she will be more likely to join or continue membership if her family is involved. This can also be helpful when you run into that member who needs to be reinstated. Talk to them and find out why their membership lapsed. Don’t let those new members slip away. Make them feel welcome at your meetings and functions. Invite them to help on a committee or project.

Make a Plan and stick to it. Contact current members, reach out to former members and plan a recruiting event.

MEMBER AWARDS

Note: One President’s Pin will be given but you may qualify for several citations at Auxiliary and District level.

1. For each 5 new members that a member recruits between July 1, 2014 and April 30, 2015 her name will be placed into a drawing to be held at the 2015 State Convention for a “It’s Time to Honor Our Veterans” special award.
2. Each member who collects 5 or more dues of continuous members between July 1, 2014 and February 1, 2015 will be entered into a drawing held at the 2015 Mid-Winter Conference for a “It’s Time to Honor Our Veterans” award.
3. Each member securing 20 new/reinstated members between July 1, 2014 and April 30, 2015 will be presented a Department of Arkansas Aide-De-Camp.
4. Each member securing 20 new/reinstated members between July 1, 2014 and April 30, 2015 will also be a National Aide-de-Camp and receive a special award from the National President at the National Convention in Pittsburg, PA., July 2105 if notification is received at National before May 31, 2015

AUXILIARY AWARDS

1. Outstanding Performance, “It’s Time to Honor Our Veterans” Award for the Auxiliary in each Membership Group who achieves the highest membership percentage by April 30, 2015.
2. Citation and President’s Pin in each Membership Group to the treasurer who has the highest percentage of membership on April 30, 2015

DISTRICT AWARDS

1. Outstanding Performance Award “It’s Time to Honor Our Veterans” award for the District in each Membership Group who achieves the highest membership percentage by April 30, 2015.
2. Special “It’s Time for Our Veterans” award to each District President reaching 100% at National by April 30, 2015

VFW AWARDS

1. President’s Pin to each VFW Member who recruits 1 new or reinstated Auxiliary member between July 1, 2014 and April 30, 2015.
2. Special “Auxiliary Advocate Pin, to each VFW member who recruits 3 new Auxiliary members between July 1, 2014 and April 30, 2015.